



**For Immediate Release**

**Contact:**

Marie L. Tibor, AOBA  
202.293.3390 or Cell: 703.965.9354  
[mtibor@aoba-metro.org](mailto:mtibor@aoba-metro.org)

## **AOBA Alliance Now Offering Electricity Procurement Services to Building Owners and Property Managers in the Philadelphia Area**

**Philadelphia—Oct. 27, 2010**—The AOBA Alliance, Inc., announced today that it is now offering electricity procurement services to office buildings, apartment buildings, and all commercial PECO customers. Rate caps expire in the PECO service territory beginning Jan. 1, 2011. Businesses should be evaluating their electricity supply options now in order to take advantage of today's favorable energy market conditions that have seen wholesale electricity prices drop more than 50 percent from their peak two years ago.

"Building owners and managers new to competitive electricity markets need the ability to benefit from group purchases and an experienced energy advisor with an understanding of their specific business requirements. AOBA Alliance is that partner for the PECO area," said Frann Francis, Senior Vice President and General Counsel for the Apartment and Office Building Association of Metropolitan Washington (AOBA).

The AOBA Alliance, Inc. is a subsidiary of AOBA, and is one of the largest customer-based energy procurement services groups in the U.S. For more than a decade, AOBA Alliance has been assisting commercial customers with competitive electricity purchases, and serves approximately 600 megawatts of peak electrical load and totals nearly 3 billion kilowatt-hours of annual electricity sales. The AOBA Alliance has saved participants over \$500 million in electric and natural gas costs since it was formed in 2000. The Pennsylvania Public Utilities Commission approved the AOBA Alliance, Inc. as a broker and marketer of electricity supplier services on October 14, 2010.

"We work with AOBA Alliance participants to obtain competitive pricing and highly favorable contract terms and conditions," said Francis. "We have been providing electricity procurement services to the building owner and management community since the first restructured energy markets enabled customers to shop for their power. We look forward to bringing our knowledge and experience to the PECO market to help participants get the most out of energy competition."

The AOBA Alliance negotiates a supply agreement with a competitive supplier and standardizes the contract, terms and conditions for participants. AOBA Alliance also offers informative seminars and background materials on electric supply options and the energy procurement process and options. AOBA Alliance participants are walked step-by-step through the electricity procurement process, including energy contract terms and conditions, by the AOBA Alliance's experienced attorneys and energy consultants.

In 2010, after a competitive bidding process involving 10 suppliers, the AOBA Alliance selected Constellation NewEnergy, a subsidiary of Constellation Energy (NYSE: CEG), as its energy services supplier.

Constellation NewEnergy, [www.newenergy.com](http://www.newenergy.com), is a leading supplier in all competitive markets in the U.S. and is the chosen supplier to two-thirds of the Fortune 100 businesses. In addition to electricity supply, Constellation also offers AOBA Alliance participants a range of energy options, including natural gas supply, energy efficiency projects, installation of on-site solar generation, and participation in demand response programs that financially compensate businesses for reducing electricity usage during periods of peak demand on the grid.

Building owners and managers interested in finding out more about the AOBA Alliance electricity procurement program should contact Uatausha Taylor at 202-296-3390 / [utaylor@aoba-metro.org](mailto:utaylor@aoba-metro.org) or Laura Parrish 202-772-3304 / [laura.parrish@constellation.com](mailto:laura.parrish@constellation.com).

**About the AOBA Alliance, Inc.**

The AOBA Alliance ([www.aobaalliance.com](http://www.aobaalliance.com)), a subsidiary of the Apartment and Office Building Association of Metropolitan Washington (AOBA), is one of the largest customer-based energy procurement services groups in the US. The AOBA Alliance offers building owners and managers the opportunity to assert their collective buying power to achieve savings in the procurement of energy and energy-related services. Since its inception in 2000, the AOBA Alliance has saved participants over \$500 million in electric and natural gas costs.

AOBA is the Washington, D.C. metropolitan area federated member of the Building Owners and Managers Association (BOMA) and the National Apartment Association (NAA). Through these affiliates, AOBA is represented on Capitol Hill and before federal agencies, and members have access to nationally recognized certification programs, research and information, and networking forums.

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